

Master of Business Administration (MBA)
Faculty of Commerce and Management Studies
University of Kelaniya

COURSE OUTLINE

Name of the course	MBA 51033- Contemporary Management Practices
Year & Semester	Year I , Semester I
Course status	Compulsory
No. of credits	03
Resource Persons	Prof. K. A. S. Dhammika/ Ms. U.L.T. Gunasekara

Aim(s) of the Course

To provide students with a knowledge on concepts, principles, theories and models of business management and to develop skills on contemporary management practices.

Intended Learning Outcomes

Intended Learning Outcomes:

By the end of this **course** unit student should be able to;

- Describe and analyze management issues in a range of functional and operational areas over time and place
- Appraise, critically analyze and evaluate the relative strengths and weaknesses of current practices with respect to performance in the marketplace
- Locate and assemble material and information on the subject through their own work
- Organize their material and articulate their arguments effectively in making managerial decisions.

Assessment

Evaluation	Marks
Final Examination	50
Group Assignment	20

Case study presentation	15
Individual Assignment	15
Total Marks	100

Teaching Methodology

Lectures, Case Studies, Interactive Discussions, Guest Lectures on Selected Contemporary Issues in Management

Recommended References

Chandran J.S., (2005), “Management concepts and Strategies”, Vikas, Publishing House PVT., New Delhi.

Griffin Ricky W., (2014), “Management”, 11th edition, Cengage Learning, USA.

Pettinger, R. (2003) Mastering Management Skills, Palgrave

King, N. and Anderson, N. (2000) Innovation and Change in Organizations, Thompson

Linstead S. & L. Fulop & S. Lilley (2009), Management and Organization, Palgrave

Richard L. Daft (2012) “ Contemporary Issues in Management”, Cengage Publication.

Session Breakdown

Session No.	Session Title	Content	Resource Person
1	Introduction to Management	<ul style="list-style-type: none"> • Definitions of management • Characteristics of Effective management System • Management process • Manager and Management competencies • Role of management 	Prof .K. A. S. Dhammika
2	Evolution of Management Thoughts	<ul style="list-style-type: none"> • Scientific Management • Human Relation approach • Management Science • Contemporary Approach 	Prof .K. A. S. Dhammika
3	Management Functions	•	Ms. U.L.T. P. Gunasekara
4	Management Decision Making	•	Ms. U.L.T. P. Gunasekara
5	Leadership in Organizations	<ul style="list-style-type: none"> • Leadership definition • Leadership and Management • Theories of Leadership • Effective Leadership 	Prof .K. A. S. Dhammika
6	Employee Motivation	•	Ms. U.L.T. P. Gunasekara
7	Creativity and Innovations within Organization	<ul style="list-style-type: none"> • Creativity and Innovations • Culture for Creativity and Innovations • Strategies for Creativity and Innovations • An Exercise 	Prof .K. A. S. Dhammika

8	Management Succession		Ms. U.L.T. P. Gunasekara
9	Effect of Globalization on Organization		Ms. U.L.T. P. Gunasekara
10	Managing Cultural Issues	<ul style="list-style-type: none"> • Organizations and culture • Culture issues in Management • Managing Culture • Cross cultural issues 	Prof .K. A. S. Dhammika
11	Managing Technical Change		Ms. U.L.T. P. Gunasekara
12	Corporate Social Responsibility and Corporate Governance	<ul style="list-style-type: none"> • CSR and Organizations • Theories of CSR • Corporates Governance • Ethics and Management 	Prof .K. A. S. Dhammika
13	Learning Organization		Ms. U.L.T. P. Gunasekara
14	Managing of International Organizations	<ul style="list-style-type: none"> • International Business and Organization • International Strategies • Managing International Organization 	Prof .K. A. S. Dhammika
15	Case Study		Ms. U.L.T. P. Gunasekara Prof .K. A. S. Dhammika